

The Science of Influence – Critical Skills to Help You Get What You Want

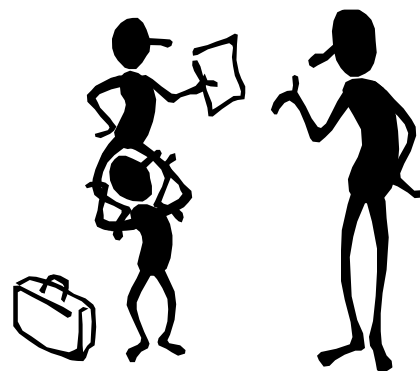
Understanding influence is critical whether you are a business owner or team member.

In this fun and interactive workshop you will learn some of the reasons why some people seem to always get their way and why others act and react the way they do.

Based on your skills and beliefs, you perceive events differently from the person sitting next to you. Understanding your natural style and the five core influencing skills will help you increase your success in relationships and business interactions.

What you will learn:

- Building rapport – how to make friends quickly and easily
- Perception skills – understanding what others are thinking, even when they might not want you to
- 12 ways to win people to your way of thinking
- Nine ways to change people without causing offence



Skills you can apply:

- Win people to your way of thinking
- Increase your influence and ability to get things done
- How to handle complaints and avoid arguments
- How to become a better speaker
- Key strategies for your business and personal relationships

Afterwards you can relax, network and enjoy some early pre-Christmas drinks on us.



Date: Thursday 27th October, 2011
Venue: Penrith RSL, 8 Tindale Street, Penrith
Time: 6.30pm for 6.45pm start
Bring: Business Cards for Networking Opportunities
Value: \$95 But FREE for Clients and Friends

Canapés and Drinks Provided

To RSVP please telephone Wanena on 4722 9999.

Seats are limited, so please register early to avoid disappointment.



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